

# AT WHOLESALE PRICES

KINGAN'S INDIANA FULL SLICED  
**BACON** FANCY ALL CENTERS LEAN REG. 49c VALUE **39**¢ lb

**PORK ROAST** IOWA CORN-FED SHOULDER **37**¢ lb  
**BONELESS PORK ROAST** **55**¢ lb

**PRIME RIB** EXTRA JUICY EXTRA TENDER FIRST 5 RIBS One Price, None Higher **59**¢ lb  
**PORK LINKS** PURE PORK **49**¢ lb

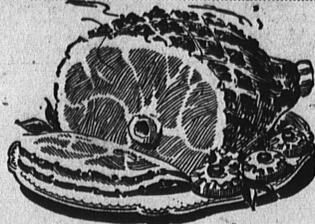
**PORK STEAKS** **49**¢ lb  
**VEAL CHOPS** **49**¢ lb

GRADED GOOD GENUINE STEER BEEF **SWISS STEAK** **59**¢ lb



**CUT-UP** PAN-READY GRADE AA **FRYING CHICKENS** **59**¢ lb

KINGAN'S IOWA CORN-FED **SMOKED SKINNED**  
**TENDER HAMS** **49**¢ lb  
 LARGE PARTS TO BAKE  
 KINGAN'S IOWA WHOLE **HAMS** **59**¢ lb



## Frozen Food Specials

PICTSWEEET **GREEN PEAS**  
 PICTSWEEET **GOLDEN CUT CORN**  
 PICTSWEEET **MIXED VEGETABLES**  
 PICTSWEEET **BROCCOLI CUTS**  
 PICTSWEEET **GREEN BEANS**  
 PICTSWEEET **CHOPPED SPINACH**

**6** 10-OZ. PKGS. **\$1.00**

**Clark SUPER MARKETS DELICATESSEN**

FARMER JOHN'S FINEST QUALITY  
 SMALL STICK **BOLOGNA** **37**¢

RICH CREAMY **WHOLE MILK - MONTEREY JACK CHEESE** **47**¢ lb  
 FINEST QUALITY **FRESH LIVER SAUSAGE** **33**¢ lb

**CLARK COMPLETE JEWELRY DEPT.**  
 EXPERT WATCH REPAIR  
 YOUR WATCH CLEANED, OILED AND ADJUSTED... ONLY 1 YEAR GUARANTEE **\$4.95**  
**KERMAN-MORILLO JEWELERS**

**4 BIG BARGAIN DAYS** THURS., FRI., SAT., SUN., MAR. 19, 20, 21, 22  
 OPEN SUNDAY 9 a.m. - 9 p.m.  
**Clark SUPER MARKETS**

SHORTENING **SPRY** BIG 3-POUND CAN **73**¢

FAULTLESS FANCY **PEAS** NO. 303 CANS **\$1.00**  
 SENOR - JUMBO SIZE **RIPE OLIVES** NO. 1 TALL CANS **5** **1.00**  
 ROSEDALE **SPINACH** FULL NO. 2 CANS **10** **1.00**  
 ELK RAPIDS, MICHIGAN - PITTED **SOUR CHERRIES** NO. 303 CANS **5** **1.00**

ROYAL PACIFIC **TUNA** LIGHT MEAT CHUNK STYLE NO. 1/2 CANS **\$1.00**  
 SILVER FALLS - FANCY SOLID PACK **PUMPKIN** LARGE NO. 2 1/2 CANS **10** **1.00**  
 SUNSTRAND (PACKED BY DEL MONTE) **CHILI SAUCE** 12-OZ. BOTTLES **8** **1.00**  
 DEMAND SPANISH STYLE **TOMATO SAUCE** 8-OZ. CANS **17** **1.00**

FANCY - ALL PURPOSE - GREEN PIPPIN **APPLES** **5** LBS. **25**¢

NORTHERN **BROCCOLI** 2 Lbs. **19**¢  
 JACK'S NEW CROP CELLO-PACKED **SPRING SPINACH** **10**¢ ca.

## Western Knolls New Home Tract Attracts Buyers

Western Knolls homes continue to attract buyers, according to Howard Goldenson of the Mark Investment Co., developers of the new community located at the intersection of 24th St. and Western Ave.  
 The close proximity to huge employment areas, the nearby beaches, schools, churches, transportation and shopping centers, all combine to lend stature to the development.  
 The homes have been designed with a clever usage of modern lines, plus many livability factors such as large bedrooms, spacious kitchens, and the maximum in privacy, claims Goldenson.  
 "People who have seen them thus far have been well pleased with the homes, and many families from Long Beach, Los Angeles and surrounding communities have already purchased in the area because of the combination of the home features and the convenient location," states Goldenson.  
 Western Knolls homes may be purchased on exceptionally good terms, the main feature being the speed with which the principal is cut down over a short number of years.  
 Taxes and insurance are unusually low, and people that are looking for a top quality home in a convenient location and on terms that are well below average, are finding what they want in Western Knolls.  
 The homes will be open today until 9 p.m., with sales representatives of the Mark Investment Co. on hand to explain the financing and aid in setting up the escrow proceedings.

Herald Want Ads Will Get Results... Place Your Ad Today!

## IKY BICKY TICHEY MICKEY

That gibberish stuff sounds as ridiculous as a Television Dealer offering television at 1/2 price. Did you ever hear new Chevrolets or Fords or of an Auto Dealer offering Cadillacs at 1/2 price? If you did he was either crazy or going out of business. The truth of it all is that any dealer selling a top brand like Admiral, R.C.A., Philco, Dumont, Emerson, Packard-Bell or Hoffman must sign a Fair Trade pledge to abide by the established price set forth by the manufacturer or established by O.P.A. If you will notice the ads on NAME Brands the price of every franchise dealer is the same. That's right - and if a dealer deviates from that price he can lose his franchise. So all that gibberish talk about television at 1/2 price has some catch to it. Like the story of the preacher who approached a lemonade stand where a boy had two glasses of lemonade, one with a price tag of 2c and one with a price tag of 4c. The preacher asked the boy why the difference in the prices. The boy answered, "I fished a fly out of the 2c glass." - So we say there must be some catch to it. Either the quality is missing or as we stated before there is a catch to it. If a dealer has to sell an ODD brand at 1/2 price it is because there is something missing. Like the fellow at the circus with three shells - there must be a catch to it. We have one policy - we sell quality merchandise only - at the legitimate price established by the manufacturer. We give you the best service that is humanly possible. We have our own trucks and our own service department with factory trained qualified technicians to serve you. That established policy has won us thousands and thousands of friends. We believe that a straight forward policy of selling will make lasting friends, the kind we like - the kind that buy their 2nd, 3rd & 4th sets from us. You wouldn't think of buying a car without a known name, would you - yet why would you consider a Television that has not established a reputation for its quality and performance. Thank you again for listening.  
 Tee Vee Corp.  
 Long Beach Store - 3500 Atlantic Blvd., Compton.  
 Main Store - 619 W. Compton Blvd., Compton.  
 Open every day including Sundays until 9 p.m.  
 (Adv.)